

Egyptian Women Forum

📍 The Nile Ritz-Carlton ,Cairo

4TH Edition

26

September

www.egyptianwomenforum.com



EGYPTIAN
WOMEN
FORUM

Photo Credit : Dahab Tamer

Powered by
Smart Vision
Powerful And Effective Vision

Egyptian Women Forum

Smart Vision 2022



The Role of Egyptian Women in Supporting Sustainable Development and Social Responsibility

Smart Vision has the honor for the fourth year in a row to organize the Egyptian Women's Forum 2022, and it was a great honor for us to have a great support from the Egyptian government in all our conferences and ceremonies.

Our past Egyptian women forum September 2021, was honored by the presence of His Excellency the Minister of Supply and Internal Trading, Dr. Ali Moslehi and Dr. Nevin Kabbaj, Minister of Social Solidarity, and in the presence of many and many senior men and women of the Egyptian state.

We are honored Also by presence of Media Stars starting with great artist Yousra and the great artist Laila Elwi, and with the distinguished participation of the great Media host Mona El-Shazly.

Smart Vision has always been honored by the confidence of the Egyptian government at our conferences and ceremonies. Egypt Smart Economic Forum March 2022, was attended by His Excellency Minister Hisham Tawfik, Minister of Business Sector, in addition to His Excellency the Minister of Finance, Dr. Mohamed Maait, and His Excellency the Minister of Industry, Dr. Nevin Jameh and His Excellency the Minister of Supply and Interior Trading.

Dr. Ali Moslehi, Dr. Nevin Kabbaj, Minister of Social Solidarity, and His Excellency the former Minister of Information, Dr. Osama Haikal including, the Ministry of Finance, the Ministry of Trade and Industry, the Egyptian Ministry of Health and Population, the Ministry of Social Solidarity, and the General Investment Authority in previous years.



EGYPTIAN
WOMEN
FORUM

www.egyptianwomenforum.com



Egyptian Women Forum 2022

4th Edition

The Role of Egyptian Women in Supporting Sustainable Development and Social Responsibility

Egypt Women Forum will present the successful stories of Egyptian women, in addition to their role at supporting sustainable development and social responsibility in all sectors starting from (Healthcare, Media, financial sectors, Banking, Energy and utilities, Creative art and design, Engineering and manufacturing environment and agriculture information and technology , Marketing ,Tourism, sports, humanitarian, business, Charity and voluntary work) social responsibility and Entrepreneurship of the Egyptian woman will be a very important point of light in the Egyptian Women's Forum and Egyptian development in which the Egyptian woman draws lines of very great success at the level of the Egyptian state. We will present all aspects of success for the great Egyptian woman to be inspiring model for all Egyptian women.

30 Successful Stories for Egyptian Women

30 Successful Stories for Egyptian Women is the Title of the Egyptian Women's Forum in 2022. Through 5 sessions in an Egyptian Women's Forum. In the forum sessions, we will narrate 30 successful stories for Egyptian women, so their stories will motivate Egyptian women for leadership in the coming years, so they can learn, inspire and get experience from female entrepreneurs in all aspects of life. The Egyptian Women's Forum 2022 will be the first platform in entrepreneurship and social responsibility for Egyptian women





EGYPTIAN
WOMEN
FORUM

The Egyptian Women's Necklace 2022

The Initiative of Bint Masr 2022

This year's ceremony is divided into two important parts, the Egyptian Women's Necklace Awards 2022, in addition to the Bint Masr Initiative Awards ceremony to honor the breadwinner women and their role at supporting social responsibility.

On the sidelines of the Egyptian Women's Forum 2022, the largest ceremony will be held to honor Egyptian women in all fields. The largest celebration for Egyptian women is the "Egyptian Women's Necklace," the most important award for Egyptian women 2022. We will honor Egyptian women in all fields of humanity, practical life and social responsibility. It will not be an ordinary award ceremony, but It will be a message to an Egyptian woman to know and do more to get the "Egyptian Woman's Necklace" the following year. We hope that the Egyptian women's necklace will be an important incentive for the Egyptian woman and will be an important moral reward for all the women of Egypt.



The leader women committee of Bent Masr initiative will be composed from the most important Egyptian women members supporting the breadwinner women and discuss their social role . Through the committee, the members will talk about successful models of Egyptian women, including breadwinners, women with determination, and Egyptian women supporting social responsibility. These models will be honored at the fourth edition of Egyptian Women's Forum ceremony



Egyptian Women Forum

Photo From Our Event 2019





Egyptian Women Forum

Photo From Our Event 2020





Egyptian Women Forum

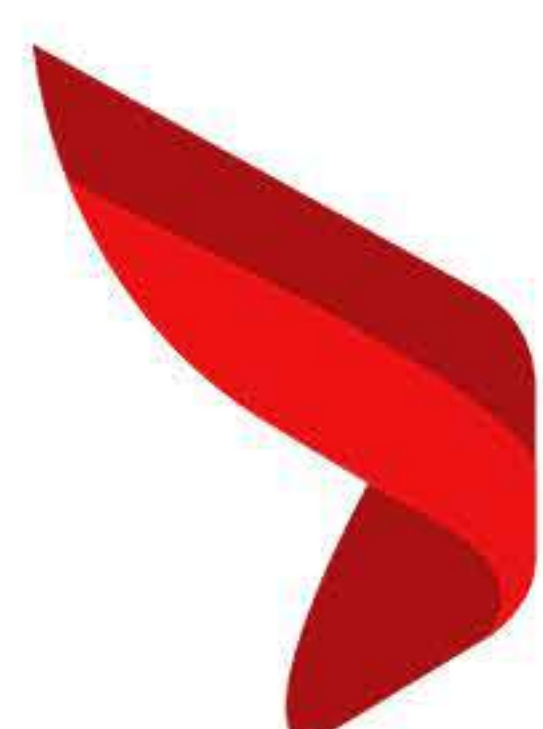
Photo From Our Event 2021





EGYPTIAN
WOMEN
FORUM

The Latest Events Organized by Smart Vision in 3 Countries



EGYPT
ECONOMIC
FORUM

Egypt Economic Forum - Cairo

"13 Previous Annual Editions"



EGYPTIAN
WOMEN
FORUM

Egyptian Women Forum - Cairo

"3 Previous Annual Editions"



GULF
BUSINESS FORUM

Gulf Business Forum - Kuwait

"2 Previous Annual Editions"



SMART VISION
Investment EXPO

Smart Vision Investment Expo - Cairo

"4 Previous Annual Editions"



Forex Traders
Summit
Dubai

Forex Traders Summit - Dubai

" 2 Previous Edition "



EGYPT
MEDICAL
FORUM

Egypt Medical Forum - Cairo

" First Edition 11 December 2021"



Arab Women
Summit

Arab Women Summit - Dubai

"First Edition March 7, 2022"

More than 80 international forums and exhibitions have been organized over 12 years in the world of finance, business, financial markets and investment Empowering women in Egypt, Kuwait and United Arab Emirates



EGYPTIAN WOMEN FORUM

Our Governmental Sponsors & Supporters





EGYPTIAN WOMEN FORUM

Marketing Plan

- Printed Advertisements in the Largest Egyptian Newspapers
- A Public Relations Campaign and TV Meetings before the Conference on Major Channels
- Website
- Social Media
- SMS Service
- WhatsApp Messaging Services
- Telemarketing
- Advertisements for major Websites and Major Electronic Newspapers
- Advertising in all Business Associations and joint Egyptian Business Councils
- Email Campaign
- External Advertisements



EGYPTIAN WOMEN FORUM

Media Plan

- Attending more than 10 TV channels throughout the conference and forum.
- Media coverage in the top 10 printed newspapers about the forum
- More than 200 journalists will cover the conference on all websites and electronic newspapers
- Live coverage and live broadcasts on Facebook and YouTube throughout the days of the forum
- Special interviews from Smart Vision TV, the company's YouTube channel
- Coverage on one of the major famous radio stations, and it is possible to advertise on this famous station
- Giant screens for sponsors and participants inside the event, such as our last forum 2022

The Audience

- Ministers and female deputies from the Egyptian House of Representatives
- Egyptian women abroad from all countries of the world
- The most important successful examples of Egyptian women in all fields
- Senior Women of the Professional Society



Main Sponsorships

Features	Official	Strategist	Main
Booth Space			
Magazine			
Discussion Session			
Conference Speaker	2	1	1
Awards	2	1	1
Roll up (space only)	10	8	6
Flags (space only)	10	8	6
Invitations	12	9	7
Attendance Data			
Online Registration Data			
Media Zone Logo			
Registration Area Sponsor	-		-
Conference Gate Sponsor		-	-
Conference Hall		-	-
ADV on Event Website			
ADV with Media Partner			
Press Interviews			
Promotional on Social Media			



EGYPTIAN
WOMEN
FORUM

Main Sponsorships

Features	Official	Strategist	Main
Speakers at Arab women Summit 2023	2	1	1
Award at the Arab Women Summit 2023	2	1	1
Arab Women Summit Dubai 2023 Flight Tickets		-	-
Hotel Accommodation Arab women Summit Dubai 2023 4 stars (one Person)	2	1	-
Dubai Visa	2	1	1
ID Sponsor Holder		-	-
3d Design	-	-	-
3*4 Led Screen	-		-



EGYPTIAN
WOMEN
FORUM

Main Sponsorships

Features	Diamond	Platinum	Gold
Booth Space			
Magazine			
Discussion Session			-
Conference Speaker	1	-	-
Awards			
Roll up (space only)	5	4	3
Flags (space only)	5	4	3
Invitations	6	5	4
Attendance Data			
Online Registration Data			
Branding Area		-	-
Media Zone Logo			
Registration Area Sponsor	-	-	-
Conference Gate Sponsor	-	-	-
ADV on Event Website			
ADV with Media Partner			
Press Interviews			



EGYPTIAN
WOMEN
FORUM

Main Sponsorships

Features	Diamond	Platinum	Gold
Promotional on Social Media			
Speakers at Arab women Summit 2023	-	-	-
Award at the Arab Women Summit 2023	-	-	-
Arab Women Summit Dubai 2023 Flight Tickets	-	-	-
Dubai Visa	-	-	-
ID Sponsor Holder	-	-	-
3d Design	-	-	-
3*4 Led Screen	-	-	-



EGYPTIAN
WOMEN
FORUM



Main Sponsorships

Features	Silver	Bronze	Co-Sponsor
Booth Space		-	-
Magazine		-	-
Discussion Session	-	-	-
Conference Speaker	1	-	-
Awards			Media Zone
Roll up (space only)	2	2	-
Flags (space only)	2	2	-
Invitations	3	2	2
Attendance Data			-
Online Registration Data			-
Branding Area	-	-	-
Media Zone Logo	-	-	-
Registration Area Sponsor	-	-	-
Conference Gate Sponsor	-	-	-
ADV on Event Website			
ADV with Media Partner			-
Press Interviews	-	-	-



EGYPTIAN
WOMEN
FORUM

Main Sponsorships

Features	Silver	Bronze	Co-Sponsor
Promotional on Social Media			-
Speakers at Arab women Summit 2023	-	-	-
Award at the Arab Women Summit 2023	-	-	-
Arab Women Summit Dubai 2023 Flight Tickets	-	-	-
Dubai Visa	-	-	-
ID Sponsor Holder	-	-	-
3d Design	-	-	-
3*4 Led Screen	-	-	-



EGYPTIAN
WOMEN
FORUM

Official Sponsor

features

- 2 designs at the Magazine
- Participation at Discussion Session
- 2 Conference Speakers
- 1 Award
- 8 Roll up (space only)
- 8 Flags (space only)
- 12 VIP Invitations
- Attendance data
- Online registration Data
- Media zone Logo
- Conference hall sponsor
- Conference gate Sponsor
- ADV on event website
- ADV with Media partner
- Press interviews
- Promotional on social media
- 2 Speakers at Arab women summit 2023
- 2 Awards at the Arab women summit 2023
- 2 Arab women summit Dubai 2023 Flight tickets
- 2 Hotels room accommodations for Arab women summit Dubai 2023 4 stars
- 2 Dubai Visas



EGYPTIAN
WOMEN
FORUM

Strategic Sponsor

features

- 1 design at the Magazine
- Participation at Discussion Session
- 1 Conference Speaker
- 2 Awards
- 10 Roll up (space only)
- 10 Flags (space only)
- 9 VIP Invitations
- Attendance data
- Online registration Data
- Media zone Logo
- Registration area sponsor
- ADV on event website
- ADV with Media partner
- Press interviews
- Promotional on social media
- 1 Speaker at Arab women summit 2023
- 1 Award at the Arab women summit 2023
- 1 Hotels room accommodations for Arab women Summit Dubai 2023 4 stars one person
- 1 Dubai Visa
- 1 led screen



EGYPTIAN
WOMEN
FORUM

Main Sponsor

features

- 1 design at the Magazine
- Participation at Discussion Session
- 1 Conference Speaker
- 1 Award
- 6 Roll up (space only)
- 6 Flags (space only)
- 7 VIP Invitations
- Attendance data
- Online registration Data
- Media zone Logo
- ADV on event website
- ADV with Media partner
- Press interview
- Promotional on social media
- 1 Speaker at Arab women summit 2023
- 1 Award at the Arab women summit 2023
- 1 3d design
- 1 Dubai Visa



EGYPTIAN
WOMEN
FORUM

Diamond Sponsor

features

- 1 Design at the Magazine
- 1 Participation at Discussion Session
- 1 Conference Speaker
- Conference Speaker
- Awards
- 5 Roll up (space only)
- 5 Flags space only
- 6 Invitations
- Attendance data
- Online registration Data
- Branding area
- Media zone Logo
- ADV on event website
- ADV with Media partner
- Press interview
- Promotional on social media



EGYPTIAN
WOMEN
FORUM

Platinum Sponsor

features

- 1 design at the Magazine
- 1 Participation at Discussion Session
- 1 Award
- 4 Roll up (space only)
- 4 Flags space only
- 5 VIP Invitations
- Attendance data
- Online registration Data
- Branding area
- Media zone Logo
- ADV on event website
- ADV with Media partner
- Press interviews
- Promotional on social media



EGYPTIAN
WOMEN
FORUM

Gold Sponsor

features

- 1 design at the Magazine
- 1 Participation at Discussion Session
- 1 Award
- 3 Roll up (space only)
- 3 Flags space only
- 4 VIP Invitations
- Attendance data
- Online registration Data
- Branding area
- Media zone Logo
- ADV on event website
- ADV with Media partner
- Press interviews
- Promotional on social media



EGYPTIAN
WOMEN
FORUM

Silver Sponsor

features

- 1 design at the Magazine
- 1 Award
- 2 Roll up (space only)
- 2 Flags space only
- 3 VIP Invitations
- Attendance data
- Online registration Data
- ADV on event website
- ADV with Media partner
- Promotional on social media



EGYPTIAN
WOMEN
FORUM

Bronze Sponsor

features

- 1 Award
- 2 Roll up (space only)
- 2 Flags space only
- 2 VIP Invitations
- Attendance data
- Online registration Data
- ADV on event website
- ADV with Media partner
- Promotional on social media

Co-Sponsor

features

- 1 Award Media Zone
- 1 VIP Invitation
- Media Zone Logo
- ADV on Event Website



EGYPTIAN WOMEN FORUM

Our Clients





EGYPTIAN
WOMEN
FORUM

Our Clients

FOREX.com

exness

equiti

ADSS

NCM
INVESTMENT

MultiBank Group

B2Broker
Liquidity. Technology.

ACCUINDEX

FxPro
Trade Like a Pro

DELTA FX
THIS IS FOREX...

XM

KGTC

DIRECT
TRADING TECHNOLOGIES

NAGA

alpari

ONE ROYAL

Silwana
BROKERAGE

HONORFX

easyMarkets

INFINOX
TRADING POWER

instaforex
Instant Forex Trading

amana
Amana Capital LTD

TICKMILL

orbex

LCG

CFI
CREDIT FINANCIER INVEST

ACY
SECURITIES

A-MARKETS
Your online broker

MetaQuotes

HotForex
Honesty - Openness - Transparency

FBS

JMI Brokers
Since 2009

ATFX

SWISSFS
Swiss International Financial Services

LiteForex
The World of Financial Freedom

FXTM

MetaStock

BSIFX
Business Solutions & Investment

bein markets

caveo
PROTECTING YOUR INVESTMENT

GOLD ERA
Gold Investment Services

مباشرة
MUBASHER

Q8 TRADE
Start Right

GCI Brokers
www.gcibrokers.com

MILLENNIUM
Operationally efficient market-making

DirectFN



TNFX

GOLDEN BROKERS

ONE
FINANCIAL MARKETS

noor CAPITAL
كايوت CAPITAL

DIXIPAY

iq option
Ultimate trading experience

Yamarkets
IT'S TRADING TIME

PROFIT FX

B2Bin PAY

treamforex
beyond expectations

CAPEX
.COM

VANTAGE FX

TRADE
JUST MARKETS

TOPFX



EGYPTIAN
WOMEN
FORUM

Some of TV Channels

Covered Our Past Events



Some of Press

Covered Our Past Events





EGYPTIAN
WOMEN
FORUM

Our Venues



THE NILE RITZ-CARLTON
CAIRO



FOUR SEASONS
Al Giza



FOUR SEASONS
Alexandria



Sheraton®
HOTELS & RESORTS



INTERCONTINENTAL®
CAIRO CITYSTARS



SEMIRAMIS
INTERCONTINENTAL®
CAIRO



Hilton
ALEXANDRIA GREEN PLAZA

Jumeirah
BEACH HOTEL



Hilton
CAIRO HELIOPOLIS



ALMASA
HOTEL



هوليداي إن
Holiday Inn



TOLIP
GOLDEN PLAZA HOTEL
CAIRO

Radisson BLU
HOTEL, KUWAIT

Le MERIDIEN
HOTELS & RESORTS

CICC

Cairo International Convention Center
madinet nasr

TRIUMPH
HOTELS

CROWNE PLAZA®
HOTELS & RESORTS



THE RITZ-CARLTON
DUBAI



ST REGIS



Egyptian Women Forum Gallery





Egyptian Women Forum Gallery





Egyptian Women Forum Gallery





Egyptian Women Forum Gallery





Egyptian Women Forum Gallery





Egyptian Women Forum

Contact Us



32 Amed Kassem Goda - Abbas El Akkad , Nasr City , Cairo, Egypt



+20222600204



+201211533823 - +201212263310



+201212263311 - +201229276684 - +201285776995



www.egyptianwomenforum.com



info@smartvisioneg.com